

Karen Fassio

Karen Fassio spent 24 years at Microsoft (1999-2022) and played critical roles in the company's cloud computing evolution. She transitioned from senior marketing and program management roles focused on digital skilling to leading cloud initiatives. As Group Manager for Worldwide Channel Programs (2012-2014), Karen helped drive the adoption of Microsoft Azure and restructured training programs to support cloud technologies.

From 2014 to 2021, she directed the Microsoft Cloud Ready program, helping partners transition to the cloud and promoting diversity and inclusion, including the Black Partner Growth Initiative. She also led efforts in AI-driven go-to-market strategies, earning three patents for her contributions.

Beyond Microsoft, Karen co-founded Women in Cloud, a global movement aimed at creating \$1 billion in economic impact through women-led cloud solutions. She is now a mentor and advocate for tech accessibility, particularly in the nonprofit sector.