

# Nickie Smith

Nickie Smith began her 28-year Microsoft career in 1997 during the dotcom boom, developing expertise in digital marketing and global advertising. She spent 15 years in the UK and 12 years in Redmond/Seattle, leading global and field marketing teams. Recognizing the need to mentor women in a male-dominated environment, she formed women's employee resource groups in both the UK and U.S.

Building on that experience, Nickie co-founded Be Bold For Change with Kate Isler to empower everyday women and girls to lead, advocate, and drive change. The nonprofit brings women and girls to the stage to share stories of impact and practical ways to use their voice, talent, and agency—now, not later. A speaker, mentor, and gender-parity advocate, Nickie bridges corporate leadership, nonprofit impact, and storytelling to inspire bold action worldwide.